

**Final
Conference
in Cologne**



UNIVERSITÄT PADERBORN
Die Universität der Informationsgesellschaft

MATH

Mountains of Absolutely Terrifying Height

(2017-1-DE03-KA201-035644)

Trial run and spreading campaign

The Final MATH Conference
Cologne, Germany
9th - 11th of July 2019

Chair of Business and Human Resource Education II Prof. Dr. Marc Beutner

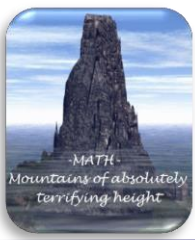
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BUSINESS AND HUMAN RESOURCE EDUCATION
Chair **Wirtschaftspädagogik II**





Trial run



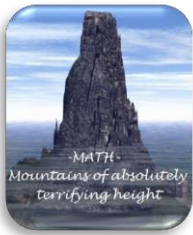
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trial run:

- handbook will be widely distributed
- implement a large scale trial run → encourage learners to compete with each other on an international level
- show how well the handbook supports the teachers but also how well the App works on a large scale

→ Wrote your 'trial runs' in the dissemination report





Trial run



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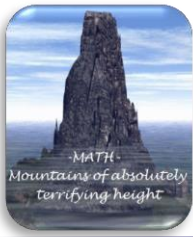
Ideas for trial run:

- Use different social media channels:
- Facebook, Twitter, Youtube (use your created videos)
- Send the handbook digital per mail
- Share the printed version with institutions, teachers etc.
- Newspaper articles, journals
- Radio, television etc.



Source: Pixabay, 2014





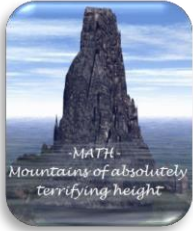
Campaign to spread the App throughout Europe



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- spread the handbook to schools and teachers all over Europe
 - share the App with thousands of young learners
 - **Activities for the campaign:**
 - preparations for this campaign
 - including direct talk with other organizations
 - drawing up launch plans
 - creating quick introductions (if necessary)
- Please write '1 page-report' about your spreading activities





Thanks!

Contact

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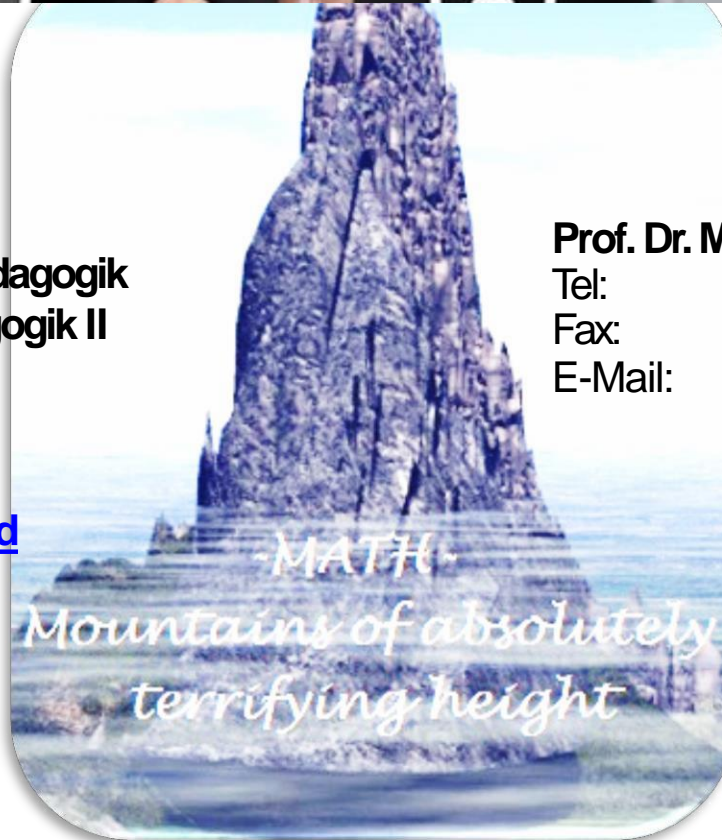
<http://wiwi.uni-paderborn.de/departments/wirtschaftspaedagogik-prof-beutner/>



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