

The GET-UP Project

Current status in the middle of the project

GET-UP Partner Meeting in Trim, Ireland
25th-26th of September 2017

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

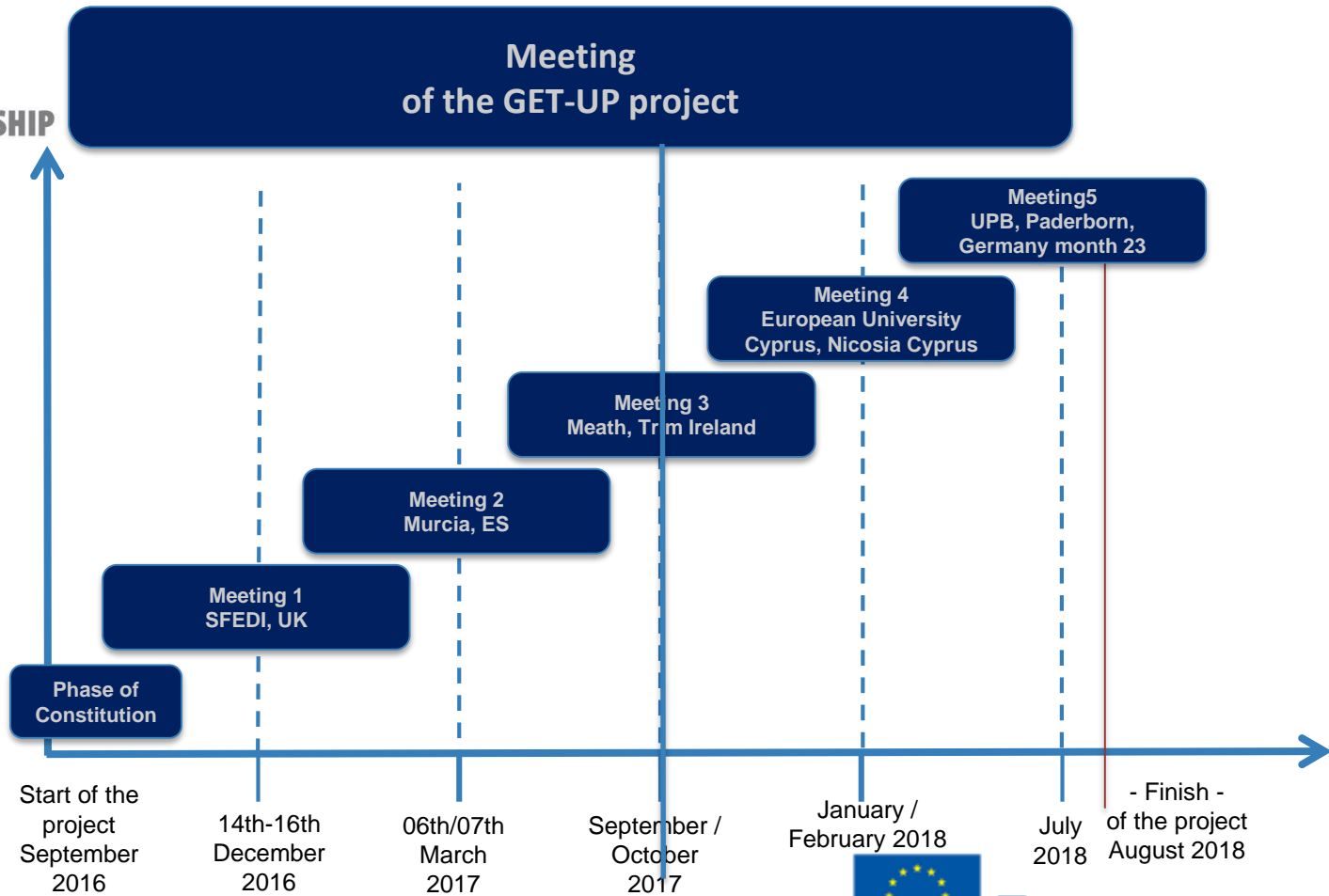


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Start: 01-09-2016

Duration: 24 months

General status:
right on time!



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Status of the six Intellectual Outputs of GET-UP and the Interim Report



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Intellectual Output 1: Summary Pedagogic Research Report

Running

Intellectual Output 2: CPD Training Programme for VET Staff

Running

Intellectual Output 3: Green Entrepreneurship Curriculum

Running

Intellectual Output 4: On-line Observatory of Green Businesses & E-learning Portal

Starting

Intellectual Output 5: Green Entrepreneurship in Europe – A Comparative Perspective

Intellectual Output 6: Policy Paper "Green Entrepreneurship Training – Underpinning Prosperity in Europe"

Running

**Interim Report
due to end of September**

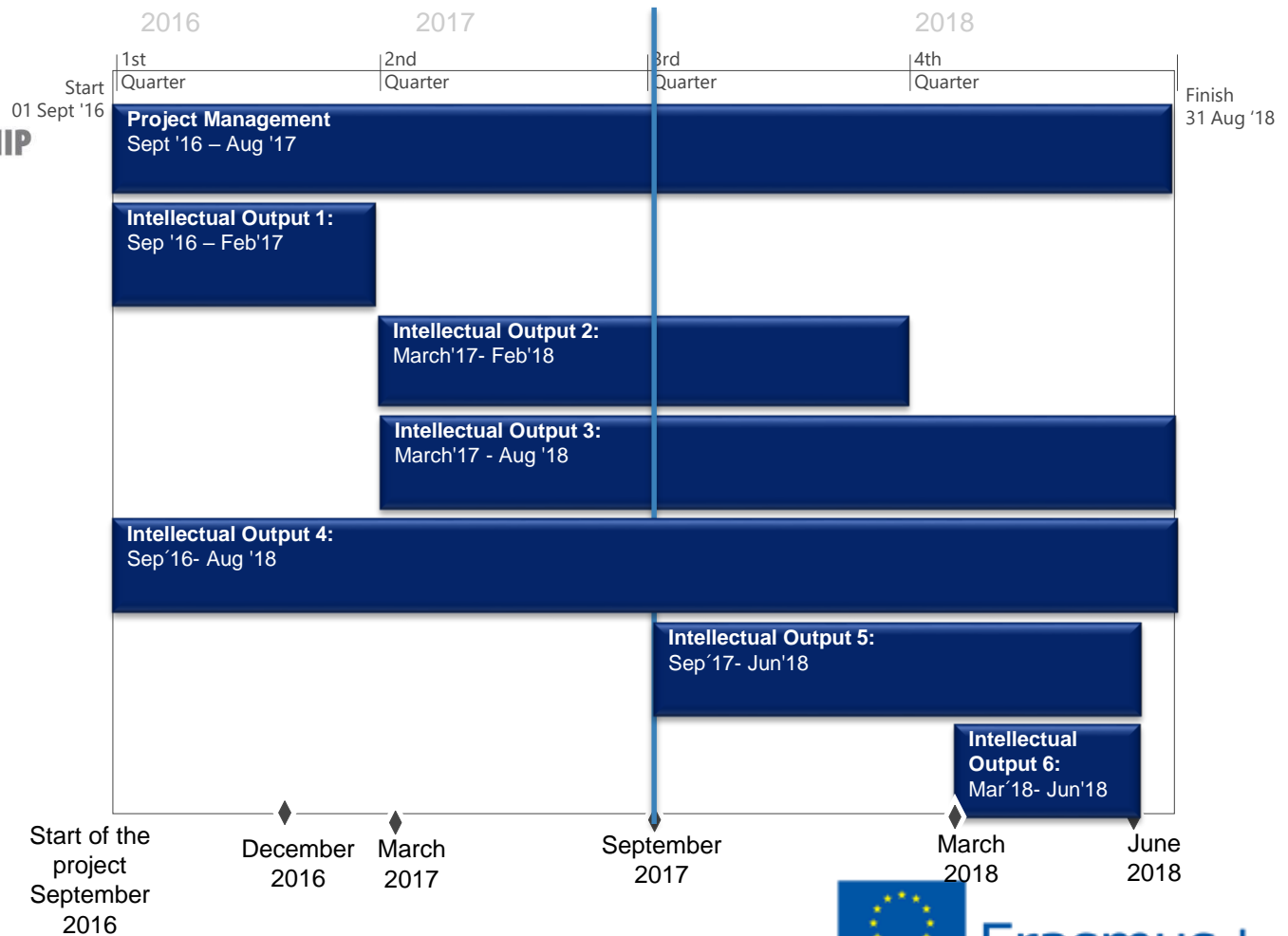


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The timeline for the GET-UP project

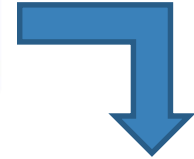
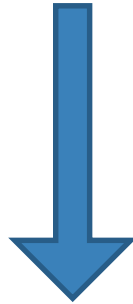


The structural dependence of the first three IOs



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***Intellectual Output 1:
Summary Pedagogic Research Report***



***Intellectual Output 3:
Green Entrepreneurship Curriculum***



***Intellectual Output 2:
CPD Training Programme
for VET Staff***



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*A closer look at the structural dependence
between IO 3 and IO 2*

Intellectual Output 3: Green Entrepreneurship Curriculum

Intellectual Output 2: CPD Training Programme for VET Staff

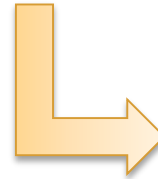
- CPD Curriculum was designed and learning outputs clarified
- Modules under construction
- 9 modules of the CPD programme
- Module 6 presents the GET-UP curriculum

- Curriculum was designed and learning outputs clarified
- Modules under construction
- 9 modules of the GET-UP curriculum



***Intellectual Output 4:
On-line Observatory of Green Businesses &
E-learning Portal***

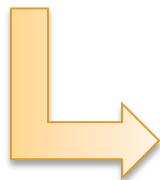
- Research on showcases
- Description of showcases goes on
- Presentation of first showcases on the website of GET-UP



Need for clearer profile description?

***Intellectual Output 5:
Green Entrepreneurship in Europe –
A Comparative Perspective***

Bringing partner organisations from seven disparate countries together in pursuit of a common objective provides a great opportunity for **comparisons and exchanges of best practice**. The opportunity for this type of analysis is a key added value that can be derived from EU funded projects. In areas like green entrepreneurship, which is in its infancy in all EU Member States, the comparative analysis of the different country approaches and perspectives is worthwhile and can be used as a **stimulus for policy learning**.



- (a) Qualitative approach
- (b) Interview based
- (c) Shared interview guidelines
- (d) target groups:
 - partnerorganisation
 - nascent entrepreneurs
 - VET professionals
 - Micro-enterprise owners

Comparison
Grid

Identify Best
Practices





***Intellectual Output 5:
Green Entrepreneurship in Europe –
A Comparative Perspective***

Partner organisations	Nascent entrepreneurs	VET professionals	Micro-enterprise owners
Overview Green Economy	Opinions about supports and impediments to developing a green business	Institutional barriers to face in supporting new development areas like green entrepreneurship	VET provision in green economy and identify essential supports to sustain a healthy green enterprise sector



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Thanks!

Contact

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Intellectual Output 2: CPD Training Programme for VET Staff

There is significant demand placed on VET to be more responsive to the needs of industry and for the alignment of VET with local, regional and national development priorities and strategies. The green economy is a significant priority for authorities at all levels throughout Europe and unlocking its potential for employment and job creation without damaging environmental impacts is essential to Europe's future environmental, social and economic wellbeing.

Green entrepreneurship is a new field in VET and given the lack of comprehensive entrepreneurship education within existing VET provision it is highly unlikely that many tutors or trainers will have the required insight and understanding to successfully deliver the green entrepreneurship curriculum without proper **in-service CPD training** that addresses two distinct elements: **(1) the principles of green entrepreneurship; (2) delivering training in blended learning environments. To this end a comprehensive in-service CPD training programme will be developed to support VET staff.**

The CPD training will place a significant emphasis on underpinning the reputation, professionalism and standing of VET staff especially where working in on-line, interactive environments is concerned. It is estimated that **the induction training programme will comprise up to 15 hours of classroom or workshop based instruction and up to 15 hours of self-directed learning.**





Intellectual Output 3: Green Entrepreneurship Curriculum - Modules

The following 10 module headings are indicative of the issues to be addressed in the new green entrepreneurship curriculum. The actual topics developed will be identified in the course of the research being conducted in each partner country.

1. The development and evolution of green entrepreneurship and its importance in the overall economy etc.
2. Understanding the principles of green entrepreneurship and social entrepreneurship, etc.,
3. Who is the green entrepreneur and what are their particular character traits etc.
4. Identifying opportunities and mechanisms for creativity and ideas generation in the green economy, using your initiative, how to differentiate the idea from the opportunity
5. Idea evaluation and the organising of opportunities, the importance of user-driven innovation in the green economy
6. Managing resources for a new green business venture; fund-raising for green businesses
7. Communication, effective business networking,
8. Green marketing, on-line marketing, eco-labelling, social media, etc.,
9. Understanding business cultures,
10. Commercializing your green business ideas, Intellectual Property Rights, copyrights and patents, etc.,



Intellectual Output 4: On-line Observatory of Green Businesses & E-learning Portal

INNOV will develop an on-line observatory of green businesses as a showcase for green business in each partner country. **The objectives of this observatory are:**

- (1) to present role models for nascent green entrepreneurs and micro-enterprise owners to inspire them to develop their green idea;**
- (2) to provide instant access to a library of information resources identified by partners during the research process that might be useful to new or emerging green entrepreneurs**
- (3) to provide a range of on-line environments and forums where green entrepreneurs and VET professionals can exchange ideas and practices with their peers in partner countries, collaborate on potential joint ventures and support each other.**

The on-line observatory will be an on-line hosted environment running on a web server tailored for the purpose. It will be built on iCMS Content Management System, based on the Managers Framework developed by INNOV's technical experts. This Managers Framework is a scalable, object-based programming framework including features such as language versioning, object relations and ownership models, all with a flexible connection interface. The core technologies behind the Framework are Open-Source and include PHP, MySQL Database, Apache Web service and RED5 Media Server.





Intellectual Output 4: On-line Observatory of Green Businesses & E-learning Portal

The object-based and modular nature of the framework and the services built on it allow for flexible combining of the available modules as well as cost-efficient creation of new ones should the need for special purpose-built extensions arise.

The observatory will be Web 2.0 enabled and cater for all mainstream social networking activities and will be developed in all partner languages. The portal will be **optimized for mobile access** and will function equally well on laptop, tablet or smartphone. The proposed technology infrastructure will be developed to accessibility compliance standards. The observatory will also include features like rss feeds from appropriate organisations to ensure that the information available through the portal is always up to date.

proposed e-learning portal will support a wide range of innovative on-line course-ware. It will incorporate a student tracking mechanism to enable partners monitor the progress of students through the curriculum.

The It will be fully web 2.0 compliant and will include all the standard and expected social media features that are now an essential part of on-line learning.



Intellectual Output 5: Green Entrepreneurship in Europe – A Comparative Perspective

Bringing partner organisations from seven disparate countries together in pursuit of a common objective provides a great opportunity for **comparisons and exchanges of best practice**. The opportunity for this type of analysis is a key added value that can be derived from EU funded projects. In areas like green entrepreneurship, which is in its infancy in all EU Member States, the comparative analysis of the different country approaches and perspectives is worthwhile and can be used as a **stimulus for policy learning**.

Training Activity – CPD Training



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28 Participants – 4 participants of each partner

5 days in Germany at UPB

The CPD training will focus on two key elements; (1) the principles of green entrepreneurship; (2) delivering training in blended learning environments. In total it will comprise 30 hours of learning to include 15 hours face-to-face instruction and 15 hours self-directed learning. The full CPD training will be completed during the transnational training event.



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*Just a reminder:
Multiplier Events
short-term joint staff events*

One event in each country:

60 participants in IRL – Green Business Seminar
20 participants at all other partners - Greening Your Business Workshops
100 participants at the final event in DE – Final Conference

Only local participants !



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